



OPERATION RENEWED HOPE FOUNDATION

P.O. Box 10142 Alexandria, VA 22310 P: 703.887.8117

www.OperationRenewedHopeFoundation.org

Operation Renewed Hope Benefit Dinner and Auction

Saturday, April 18th ~ 6:00 to 11:00 PM

Army Navy Country Club

Officers

President
Deborah L. Snyder
LTC, US Army Retired
DoD Civilian

Secretary
Chris Barnes
DoD Civilian

CFO
Frank Rendon
Accenture Federal

Directors

Cheryl Beversdorf
Marketing Consultant

Shannon Brown
USDOJ, SES

John M. Felker Director,
Cyber Intel HP
Enterprise Services

Jacqueline Griffin
Premier Motivational
Speakers Bureau

Greg Jacobson
ERP Associate Vice
President

Dr. Katrina Lawrence
Psychologist

Robert J. Potter
VP, Federal Symantec

Matt Tait
Senior Executive
Accenture

Rev Dr. Jack Turner
Retired Pastor Emeritus

Frank G. Wickersham III
VP, VSE Corporation
Veterans Outreach

Karl Williams
Chief
Operating
Officer of PAE

Sponsorship Opportunities

Purple Club - \$20,000

- Three VIP tables of 10 seats each, with preferred seating
- Recognition on event invitation, promotional materials and media releases
- Prominent recognition with logo on ORHF's homepage in 2015
- Recognition during the event
- Prominent full page ad (back, inside front or inside back cover) in the commemorative Program Book

Gold Club - \$10,000

- Two VIP tables of 10 seats each, with preferred seating
- Recognition on event invitation, promotional materials and media releases
- Logo featured on ORHF's website in 2015
- Two-page spread ad in the commemorative Program Book
- Recognition at the event

Red, White & Blue Club - \$5,000

- One table (10 seats)
- Full-page ad in the commemorative Program Book
- Listing on ORHF's website in 2015
- Signage at the event

Table Sponsor - \$2,000

- One table (10 seats)
- Listing in the commemorative Program Book and signage at event.

Underwriting Opportunities

Dinner Underwriter - \$15,000

- All benefits of Gold Club plus exclusive recognition for supporting the Benefit's meal.

Reception Underwriter - \$7,500

- All benefits of Red, White & Blue Club plus exclusive recognition for supporting the Benefit's cocktail reception at 6:00 PM.

Technology Underwriter - \$5,000

4 guests attend plus exclusive recognition in Program Book, on website and at the event for supporting the Benefit's program and entertainment through audio and visual services.

Beverage Underwriter - \$5,000

- 4 guests attend plus exclusive recognition in Program Book, on website and at the event for supporting the beverages served at the Benefit.

Printing Underwriter - \$3,000

- 2 guests attend plus exclusive recognition in Program Book, on website and at the event for supporting the printing for invitations and on-site materials.

Program Book Advertising

The finished book size is 5.5" x 8.5"

Full-page (5.25" x 8.25")	\$ 1,000
Half-page ad (4.9" x 3.8")	\$ 500
Quarter-page (4.9" x 1.9")	\$ 250
Business Card (4.9" x 1.2")	\$ 150

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Sponsor and Underwriter Reply Form

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Tel _____ Email _____

I/we want to participate at the following level:

Sponsorship

- | | |
|---|----------|
| <input type="checkbox"/> Purple Club (30 guests) | \$20,000 |
| <input type="checkbox"/> Gold Club (20 guests) | \$10,000 |
| <input type="checkbox"/> Red, White & Blue Club (10 guests) | \$5,000 |
| <input type="checkbox"/> Table Sponsor (10 guests) | \$2,000 |

Underwriting

- | | |
|--|----------|
| <input type="checkbox"/> Dinner (20 guests) | \$15,000 |
| <input type="checkbox"/> Reception (10 guests) | \$ 7,500 |
| <input type="checkbox"/> Technology (4 guests) | \$ 5,000 |
| <input type="checkbox"/> Beverages (4 guests) | \$ 5,000 |
| <input type="checkbox"/> Printing (2 guests) | \$ 3,000 |

- I/we would like to buy _____ **individual tickets** @ \$150 each or \$250 per couple.

Guests

- We/I will attend. The number of guests (including ourselves) will be _____.
- We/I will not be able to attend or use all of our seats. Please donate _____ seats to Veterans if possible.
- Guest list is enclosed (please include your own names, if attending).
- Guest list will be provided under a separate cover.

Payment

- A check made payable to ORHF is enclosed.
- I will forward a check by _____ (date).
- Please charge the following credit card _____ MC ___ VISA

Card Number

Exp. Date

Verification Code

Cardholder Signature

Date

Thank you for supporting ORHF! Please mail or email this completed form to:

Caressa Cameron-Jackson
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Caressa@orhfoundation.org