



YOU ARE CORDIALLY INVITED TO THE

7<sup>TH</sup> ANNUAL

*Purple and Gold  
Gala*


**"GIVE BACK & MAKE A DIFFERENCE"**

**SATURDAY, APRIL 6, 2019**

**6:00 p.m. to 11:00 p.m.**

**at the Army Navy Country Club  
1700 Army Navy Drive, Arlington, VA**

*Ending Veteran homelessness*



**Gala Chair:** Anne Bolger

## **Officers**

*President/CEO:* Deborah L. Snyder LTC, US Army Retired

*Chair:* Karl Williams

*Vice Chair:* Matt Tait

*Immediate Past Chair:* Greg Jacobson

*Secretary:* Adam Siegel

*Treasurer:* Frank Rendon

## **Directors**

Martha-Ann Alito, *Housing & Veteran Services Committee*

Anne Bolger

COL John Cochran, *Funds Development Co-Chair*

Angelia Farnell, *Communications Chair*

John M. Felker

Jacqueline Griffin

Benjamin Joelson, *Funds Development Co-Chair*

Mark Keyser

Gay Shane, *Housing & Veteran Services Chair*

Eric Villency

# SPONSORSHIP OPPORTUNITIES

## Purple & Gold Club • \$50,000

- Three VIP tables of 10 seats each, with preferred seating
- Seating will include a VIP or Veteran at tables
- Introduction & Presentation of Award to honoree of the evening


Your corporate logo and/or name featured on:

- Sponsorship and prize donation packages
- 2019 Gala website (with link to your company's website)
- One full page advertisement in event program\*
  
- Verbal recognition at the event
- Opportunity to address and thank attendees on behalf of your company
- Opportunity to address the audience at a designated time during the event
- Gala signage and banner recognition\*
- Recognition in event slideshow

Your corporate logo and/or name featured in:

- Public thank you advertisement on Operation Renewed Hope Foundation website and social media

*\* A list of recognition benefits will be emailed as they are personalized to your company's gifting level. Specs for event program advertisement will also be emailed.*



## Purple Club • \$25,000

- Two VIP tables of 10 seats each, with preferred seating

Your corporate logo and/or name featured on:

- Sponsorship and prize donation packages
- 2019 Gala website (with link to your company's website)
- One full page advertisement in event program\*
  
- Verbal recognition at the event
- Opportunity to address the audience at a designated time during the event
- Gala signage and banner recognition\*
- Recognition in event slideshow

Your corporate logo and/or name featured in:

- Public thank you advertisement on Operation Renewed Hope Foundation website and social media

*\* A list of recognition benefits will be emailed as they are personalized to your company's gifting level. Specs for event program advertisement will also be emailed.*



## Gold Club • \$15,000

- One VIP table of 10 seats with preferred seating

Your corporate logo and/or name featured on:

- 2019 Gala website (with link to your company's website)
- One half page advertisement in event program\*
- Verbal recognition at the event
- Gala signage and banner recognition\*
- Recognition in event slideshow

Your corporate logo and/or name featured in:

- Public thank you advertisement on Operation Renewed Hope Foundation website and social media

*\* A list of recognition benefits will be emailed as they are personalized to your company's gifting level. Specs for event program advertisement will also be emailed.*



## **Red, White & Blue Club • \$7,500**

- One table of 10 seats

Your corporate logo and/or name featured on:

- 2019 Gala website
- One quarter page advertisement in event program\*
- Gala signage
- Recognition in event slideshow

Your corporate logo and/or name featured in:

- Public thank you advertisement on Operation Renewed Hope Foundation website and social media

*\*Specs for event program advertisement will also be emailed.*



# UNDERWRITING OPPORTUNITIES

## **Dinner Underwriter • \$15,000**

- All benefits of Gold Club plus exclusive recognition for supporting the Benefit's meal

## **Beverage Underwriter • \$10,000**

- 8 guests attend plus exclusive recognition in the Program Book, signage at the bars, naming rights to a drink special

## **Dessert Underwriter • \$5,000**

- 4 guests attend plus exclusive recognition in the Program Book, on website, and at the event for supporting the desserts served at the Benefit

## **Technology Underwriter • \$5,000**

- 4 guests attend plus exclusive recognition in the Program Book, on website, and at the event for supporting the Benefit's program and entertainment through audio and visual services

## **Printing Underwriter • \$3,000**

- 2 guests attend plus exclusive recognition in the Program Book, on website, and at the event for supporting the printing for invitations and on-site materials

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## **Program Book Advertising**

The finished book size is 5.5" x 8.5"

- |                               |         |
|-------------------------------|---------|
| • Full-page (5.25" x 8.25")   | \$1,000 |
| • Half-page (4.9" x 3.8")     | \$ 500  |
| • Quarter-page (4.9" x 1.9")  | \$ 250  |
| • Business Card (4.9" x 1.2") | \$ 150  |



## Benefit Dinner and Auction | 4.6.19

### Reply Form

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Email \_\_\_\_\_

#### I/We want to participate at the following level:

##### Sponsorship

- |   |          |
|---|----------|
| <input type="checkbox"/> Purple & Gold Club (30 guests)     | \$50,000 |
| <input type="checkbox"/> Purple Club (20 guests)            | \$25,000 |
| <input type="checkbox"/> Gold Club (10 guests)              | \$15,000 |
| <input type="checkbox"/> Red, White & Blue Club (10 guests) | \$ 7,500 |
| <input type="checkbox"/> Table Sponsor (10 guests)          | \$ 3,000 |

##### Underwriting

- |  |          |
|--|----------|
| <input type="checkbox"/> Dinner (10 guests)    | \$15,000 |
| <input type="checkbox"/> Beverages (8 guests)  | \$10,000 |
| <input type="checkbox"/> Dessert (4 guests)    | \$ 5,000 |
| <input type="checkbox"/> Technology (4 guests) | \$ 5,000 |
| <input type="checkbox"/> Printing (2 guests)   | \$ 3,000 |

- I/We would like to buy \_\_\_ individual tickets at \$250 each or \$400 per couple.



### Guests

- [ ] We/I will attend. The # of guests (including ourselves) will be \_\_\_\_\_.
- [ ] We/I will not be able to attend or use all of our seats. Please donate \_\_\_\_\_ seats to Veterans if possible.
- [ ] Guest list is enclosed (please include your own names if attending).
- [ ] Guest list will be provided under a separate cover.

### Payment

- [ ] A check made payable to ORHF is enclosed.
- [ ] I will forward a check by \_\_\_\_\_ (date).
- [ ] Please charge the following credit card \_\_\_MC \_\_\_VISA

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Card Number	Exp. Date	Verification Code
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Cardholder Signature	Date
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*Thank You*

for supporting Operation Renewed Hope Foundation!  
Please mail or email this completed form to:  
2019 Gala c/o ORHF Development Office  
P.O. Box 10142, Alexandria, VA 22310

For more information, please contact:  
Operation Renewed Hope Foundation  
703-887-8117 | Deborah@ORHFoundation.org

